

THIS IS *the* FUTURE

INTRODUCING *the* NEXT GENERATION *of* TRAILBLAZERS, LAW-CHANGERS *and* HELL-RAISERS, WHO ARE REFRAMING *the* WORLDS OF FASHION, BEAUTY, POLITICS *and* TECHNOLOGY, *and* INSPIRING *the* ELLE WOMAN

PHOTOGRAPHS *by* LEONN WARD STYLING *by* FELICITY KAY

WORDS *by* BECKY BURGUM

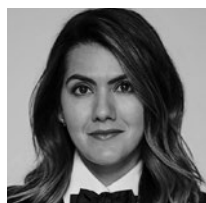
HANNAH SHAKESPEARE

Model

Model Hannah Shakespeare has the fashion industry at her feet. For the AW19 runway season, the 23-year-old, loved by casting directors for her wide, expressive eyes and cool, cropped hair, walked a colossal 25 womenswear shows for brands including Miu Miu, Tommy Hilfiger, Marni and Matty Bovan, and has been featured on some of the fashion industry's most influential top newcomer lists. Raised in Walthamstow, northeast London, she trained as a dancer, before committing to modelling. Her ballet background shows in her lithe frame, upright posture and easy catwalk strut. 'I was scouted as a pre-teen, but was too shy to follow it through. I liked the idea of modelling but dance was my life,' she says. With campaigns for Miu Miu and Marc Jacobs under her belt, expect to see a lot more of Hannah this season. >



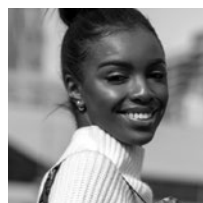
*Dress, price on application,
RALPH & RUSSO COUTURE.
Necklace, £800, VERSACE.
Other jewellery, Hannah's own*



FARRAH STORR
ELLE
Editor-in-Chief

THE JUDGES

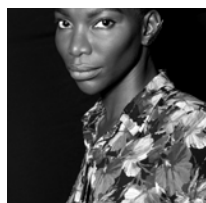
*The panel
that chose the
ELLE List*



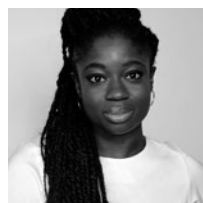
LEOMIE ANDERSON
*Model, social activist
and entrepreneur*



PANDORA SYKES
*Writer and co-host
of podcast High Low*



MICHAELA COEL
Actor and screenwriter



CLARA AMFO
DJ and radio presenter



SIMONE ROCHA
Fashion designer



HOLLI ROGERS
*CEO of Browns and CFO
of FarFetch*

the ELLE List

IN ASSOCIATION WITH
MAGNUM



MAMA CĀX
Model and activist

Aged 14, Mama Cāx was an amputee given three weeks to live. In 2019, she made her New York Fashion Week debut at 28. Representing the underrepresented, this model is redefining the runway. *Leomie Anderson says:* 'She chooses to stay true to herself through her art form and craft in a world that constantly tries to limit anyone that goes against the grain.'



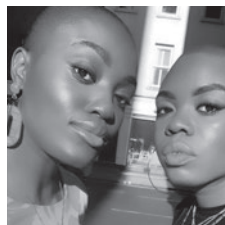
FAYE WEI WEI
Artist

First spotted creating the backdrop for Shrimps' SS18 presentation, this 23-year-old Slade School of Fine Art graduate is part of a buzzy new school of British artists. Her large-scale, figurative works have captivated the art world for their dreamy explorations of mythology and gender. *Simone Rocha says:* 'An artist whose paintings feel like they are in conversation with my work. They're ethereal and beautiful.'



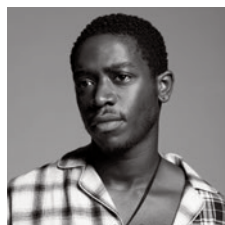
JESSIE BUCKLEY
Actor

Having been BAFTA Rising Star Award-nominated for her lead in *Beast*, and making the 2019 Forbes 30 Under 30 list, Jessie took our breath away in our film of the year *Wild Rose*. *Simone Rocha says:* 'Wonderful actor; within her roles, she is so authentic and poetic.'



BLACK GIRL FEST
Festival founders

Nicole Crentsil and Paula Akpan, two best friends from London, launched the UK's first arts and culture festival celebrating Black British women and femmes. This year's festival takes place on 12 October. The theme? Taking up space.



DAMSON IDRIS
Actor

Stormzy-approved (he considers Damson one of the leading young, black British talents), this star of hit crime drama *Snowfall* brings Peckham to Hollywood. Catch his standout lead role in *Farming*, exploring race in 1970s England.



BLYTHE PEPINO
Activist and musician

Singer and frontwoman to band Mesadorm, Blythe was arrested after chaining herself to a lorry in London at the recent Extinction Rebellion climate change protests. She's also founded BirthStrike: a movement of women who have decided not to procreate due to the climate emergency. *Michaela Coel says:* 'BirthStrike is a support network for women who have decided not to have children due to anxiety about climate change. If it wasn't for her public sharing of it, I wouldn't have known that I wasn't alone. It's strange that a personal choice like this has the ability to enrage strangers, so I commend her bravery.'



JAMEELA ELFAKI
Photographer and art director

Founder of *AZEEEMA*, the magazine providing Middle Eastern, North African and South Asian women a safe space to own their strength, culture and acts of resistance, Jameela (also ELLE's Picture Assistant) is a Central Saint Martins graduate, and one of 25 women chosen by Converse for its Spark Progress campaign. She has also been recognised as a Rising Star in the PPA 30 Under 30 list.



MARTINE ROSE
Fashion designer

From rock climbing centres to Nando's, Martine famously presents her collections in unusual settings, inspired by the subcultures in London. *Simone Rocha says:* 'A designer I really admire; her menswear has originality and personality.'



BOMI YOUN
Model

Opening for Simone Rocha AW19 and walking 19 shows in total – including Dior, Prada and Versace – this South Korean beauty has casting directors at her fingertips. *Simone Rocha says:* 'Her first show was opening my London SS19 collection. She has a youthful, but thoughtful expression.'



LUCY BRONZE
England football player

Considered to be the 'best player in the world' by Phil Neville (ex-Man United and current England Women's head coach), this England Lioness right-back will be one of the leading players in the 2019 FIFA Women's World Cup.

Photography: Instagram/mamacaxx, Instagram/paulbakpan, Paola Kudacki, Getty Images.

BETHANY WILLIAMS *Designer*

As parliament calls for tax reforms to penalise industry practices that 'damage the planet,' London College of Fashion graduate Bethany has had a big impact in her short three-year career by creating a greener system of fashion production. She places social enterprise at the centre of her work – inmates at HMP Downview in Sutton and women in Italy's San Patrignano rehab centre make fabrics for her collections. The fashion world has taken notice, with 2019 seeing the 29-year-old earning the Queen Elizabeth II Award for British Design and a place on the list of LVMH Prize finalists. Bethany's latest collection celebrates Adelaide House – a Liverpool-based shelter supporting women leaving prison and escaping domestic violence – to highlight the importance of progressive social housing. See portraits of the residents on piles of sustainably sourced denims, next to abstract paintings of Liverpool.



Recycled plastic and yarn jacket, £2,052, BETHANY WILLIAMS. Faux-fur hat, £225, EMMA BREWIN. Ring, £110, LINKS OF LONDON. HAIR: Declan Sheils at Premier using Oribe and BaByliss Pro. MAKE-UP: Karina Constantine at Frank Agency using Rodial. NAILS: Lucie Pickavance at Caren using Ciaté. RETOUCHING BY: Studio Private. PHOTOGRAPHER'S ASSISTANTS: Ben Breeding and Vas Katerias. HAIR ASSISTANT: Lee Gotts. MAKE-UP ASSISTANT: Inge Kunigonyte