



## YOUR SPACE OR MINE: ROBERT MONTGOMERY EAST LONDON TAKEOVER

To coincide with Frieze, Scottish artist Robert Montgomery has collaborated with creative agency Jack as part of the agency's latest project 'Your Space Or Mine'. The project includes a major takeover by the artist using Jack's billboard sites across East London from today until the close of Frieze.



Since his work first appeared in billboard takeovers across Shoreditch, Montgomery continues to progress into a critically acclaimed artist representing Britain at the Kochi Biennale (2012) and the Yinchuan Biennale (2016). This latest series of billboards sees the takeover of five streets across East London with giant graphic poems marking the lead up to Montgomery's upcoming commission for London's Parasol Unit.

"I no longer live in the neighbourhood, it's too expensive for artists now, but being invited back by Jack is thrilling as I'm getting to take over whole streets where I used to live. It's letting me work across multiple billboards and look at each street as a giant graphic poem and experiment much more with the visual aspects of the work. I'm thinking of them as concrete poems really with the billboard as the page and pushing the graphic elements more than I've been able to before," Robert Montgomery stated.

Montgomery's works will takeover five major locations as he responds to these spaces creating a series of boldly provocative works using striking white type on a black background. The works explore themes including modernism, racial and gender equality with lyrical and dreamy text.

*The series of works will be featured on Jack's sites at Commercial Street, Curtain Road, Old Street, Broadway Market and Ebor Street. A map is available online and a free Walking Tour will be led by Montgomery as well as poet and urban explorer Niall McDevitt at 4.00pm – 5.30pm on Saturday 7th of October, more details here.*

*Jack is a creative out-of-home agency specialising in bold, unconventional advertising campaigns for the art, culture, fashion, music and lifestyle sectors. The collaboration is part of the agency's side project, 'Your Space Or Mine', which is an ongoing art initiative that exists to fuel individuality, imagination and open dialogue to provide a powerful platform for artists on the street.*