





Actor Jude Law and director John Maybury support Cob Gallery and artist Nina Mae Fowler's first crowd-funded self published book 'Measuring Elvis'.

London, 3rd November 2014 – Cob Gallery the London based gallery that champions emerging artists and artist Nina Mae Fowler today announced that Jude Law and Director John Maybury have thrown their support behind their first self-published – crowed funded book 'Measuring Elvis' the first full catalogue of the artists' work to date.

Cob Gallery and Nina Mae Fowler – aim to produce a desirable and relevant book, which will include in depth analysis of Fowler's key drawing series, as well as independent essays written about fowler and her practice. The book will expose the intensive research methods used by the artist and feature excerpts from sketchbook alongside images of work in progress. This will allow the book to fully explore the processes used by Fowler in meticulously building her large-scale drawings.

Jude Law commented: 'I have followed Nina Fowler's work for several years now and I am lucky enough to own a few. She has an extraordinary technical skill and a deep understanding of drama; I have always enjoyed how she can bring the movements and emotions of film to life on paper. A book that captures the extent, the journey of Nina's work is something I would cherish.'

Cob Gallery, has partnered with curated crowd funding site BORN in order to create the book. BORN creates an accessible and democratic platform for art to be funded which has presented the young gallery with a unique opportunity to raise the funds needed to create a truly beautiful publication which will render the publication itself a limited edition work of art.

Fowler's enigmatic drawings lend themselves perfectly to book format; 'Measuring Elvis' will be an extension of the artist's unique aesthetic – beautifully designed in close collaboration with the artist herself. The book will offer the same wide appeal as Fowler's art, attracting cinema or design enthusiasts to fine art admirers or collectors alike.

Printed in the UK – the hard back linen book cover with gilt-edged pages, will retail at £65 and a limited special edition including box cover will also be produced.

John Maybury said 'I've long admired the work of Nina Fowler both as a technician and, although it might seem a strange choice of phrase, as a conceptual artist... The drawings in particular bring that bizarre phenomenon of movie Gods and Goddesses back to us now in sharp focus – the elegiac rendering...in graphite – possess an extraordinary cinematic quality – as collage – montage – whatever – the evocation is pure poetry'.

Cob Gallery and Nina Mae Fowler have already raised £2,000 and aim to raise £20,000 – to donate go to born.com/view/394/measuring-elvis-by-nina-fowler